



## Thank you for your “Got Your Bags?” Retailers Pledge!

**Got Your Bags organizers welcome your participation  
and offer these helpful tips to promote this important community effort.**

### **Donations:**

Got Your Bags accepts donations, but do not feel obliged to donate. Anything that you donate is tax deductible, as we are fiscally sponsored by GLEE (Green Living and Energy Education, a local 501C3 non-profit organization). Anything that you donate will only buy reusable bags to give away and cover other campaign costs. Finances are public record and are reported at every meeting.

There are a few ways to donate. You can donate by check made out to GLEE or go to [www.Keysglee.com](http://www.Keysglee.com) and click on **Donate**. Select “**Got Your Bags**” in the Purpose of Gift. For a donation of \$100 or more, we offer a hyperlink to your business or organization’s website from our webpage. Note: There is no charge to link to non-profit organization and agency websites. If you donate online for the hyperlink, please follow up with an email request to [gotyourbags.floridakeys@gmail.com](mailto:gotyourbags.floridakeys@gmail.com). We also accept reusable bags, office supplies, and promotional items or events as donations.

### **Residential pledge drive:**

If you do your part, we'll do ours. This winter we will launch the portion of the campaign that is aimed at residents and visitors. We will be seeking pledges at all the local winter events, in front of your store (if you agree), from homeowners associations, social clubs, and schools. We are hoping to plan our own benefits too. We will provide a reusable bag and a reminder sticker with every individual pledge obtained on Big Pine Key. Eventually, we may expand the effort to other areas in the Florida Keys.

**How to promote the effort with your customers:** Much of the success of this campaign lies in the hands of the person who bags the sales item. We suggest the following dialogue on the part of the cashier: “Did you bring your reusable bags? No? Can we sell you one or offer you a paper bag? Oh, you want plastic? Well, OK, but please reuse and recycle responsibly.”

One complaint we hear is that paper bags have no handles, so a person can only carry two. Offering paper bags with handles will promote even more success. They are also reusable. Print your company’s name on them (advertising write-off) and consider offering a discount for using them. Remember that each bag a customer brings with them, whether paper or reusable, is a bag that you don't have to supply.

Prominently display the reusable bags that you have for sale at the counter. Anywhere else just doesn't work as well.

These are just a few suggestions. Find out what works for you! We are interested in any feedback that we can pass on to other business people. Please encourage other retailers to join the effort. **It really makes a big difference when everyone participates!**

Web: [www.Keysglee.com/gyb](http://www.Keysglee.com/gyb)

Email: [gotyourbags.floridakeys@gmail.com](mailto:gotyourbags.floridakeys@gmail.com)



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